1. Contact Information

Melksham Town Council is committed to supporting and strengthening our local community. Each year, we allocate a portion of our budget to a grants scheme designed to bring tangible improvements to the lives of residents and enhance community well-being. These grants aim to support local projects, initiatives that contribute to a stronger, more connected, and vibrant Melksham.

Please read the grant application policy and guidance notes, before completing this form.

Please Note - Applications that do not benefit the community and/or individuals based in the area covered by Melksham Town Council will be rejected.

The area covered by Melksham Town Council does not include Bowerhill, Berryfields or surrounding villages, including Semington, Beanacre, Whitley and Shaw.

Following your Application, you are encouraged to attend the Finance, Administration & Performance Committee meeting relevant to your application round. This will allow you to ask and answer any questions in support of your application.

Organisation/Group Name	Alzheimers Support
Contact Name	███████████
Postal Address	████████████████████
Postcode	██████
Phone Number	█████████
Mobile Phone Number	█████████
Email	████████████

2. Type of Grant

Which type of grant are you applying for? Please refer to policy   Community Grants

If applying for a facilities hire grant, please contact Melksham Assembly Hall team or check the Parks and recreation hire policy prior to making this application to obtain a quote for the exact amount your hire will cost for your event.

If applying for a Community Grant, is the maximum that can be applied for is £1000   No

3. About your organisation

Please confirm that your organisation has:

Its own bank/building society current account, in the name of the organisation, with two unrelated signatories

At least three members on its management committee/board

A written governing document (e.g. a constitution, memorandum, articles of association, set of rules or trust deed)

Are you a registered charity ?

Yes

If Yes please provide your charity number

1048314

Is your organisation part of, or affiliated to, a larger organisation?

No

Please tick the categories that best describe your organisation:

Charitable Organisation   Senior Citizen Group

Organisation assisting the disabled

4. Aims and Objectives of your organisation

What does your organisation do and how does it benefit the community and/or individuals in the area covered by Melksham Town Council?

Alzheimrs Support is Wiltshire's home-grown dementia charity that has been supporting people living with all types of dementia and their family carers for over 30 years. Most of those we support are aged 65+ plus but we do also help those living with early-onset dementia (30+) . We support people who are living with dementia in their own homes, helping them to retain as much personal independence and control over their own lives as possible. Our national award-winning services include four inspirational day clubs, 35+ community-based activity groups (covering music and movement for the mind, memory cafes, art groups and gardening groups), home-based respite support and dementia advice, alongside training courses for carers and other groups.

Within Melksham itself, our Home Support Service currently provides companionship and respite for 11 clients and their family carers in their own homes, as detailed below. We also run a local Movement for the Mind activity project in the adjoining parish of Melksham Without (this project is not covered by the current application, as detailed below).

5. The Project/Service

Project or Service Name:

To provide home-based respite for local people living with dementia in Melksham (excl. Bowerhill)

Please describe what the funding is being requested for:

We are seeking support for our award-winning Home Support Service (HSS) which provides trained support workers who visit people living with dementia in their own homes . Our support workers provide much-needed social contact, not least through opportunities to ontinue to persue hobbies and interests. Critically, they also provide a much-needed break for there family carers by taking over carer responsibilities for two hours each week. Our specialist support workers are trained to understand how

memory problems can affect life and relationships. Each support worker is carefully matched to individual clients to maximise their individual connections. Subject to availability, they can arrange to come at any time of the day or evening, any day of the week.

Each client's needs and interests are different but examples of how HSS can help include companionship and conversation at home, support to continue a favourite hobby or pastime (or to try something new), social trips out, help paying bills, collecting pensions, shopping trips and appointments or just an opportunity to talk, revive past skills or have fun together. As well as giving our clients the freedom to undertake a wide range of hobbies and social activities, these two hours a week also allow their carers to take a break from their caring responsibilities to either undertake other household activities or to enjoy a few precious hours of respite.

Each weekly 2-hour session costs £74 at £37 p/h and we charge a fee of £27 p/h, £54 per session. We cover the £20 per session shortfall from our own fundraising in order to keep the fees as low as we can to make this service accessible to as wide an audience as possible, especially as the majority of our potential clients live on (low) fixed incomes.

What evidence do you have that this project/service is required in the area covered by Melksham Town Council?

We currently have 11 clients in the area of benefit (excl. Bowerhill), the 3rd highest figure for any town in Wiltshire. Our adjoining Movement for the Mind service in Bowerhill is also well used, indicating a broadly-spread need across the wider area surrounding central Melksham. More broadly, there are approximately 8,300 people across Wiltshire who are living with dementia but not all will be diagnosed – Wiltshire has a below average diagnosis rate. This is likely to rise to 11,878 by 2030, of whom 1,600 will have severe dementia – double the 2021 figure. According to the 2021 Census, Wiltshire is one of only 3 areas in the whole South West that recorded a 30% rise in older people – a critical point as age is the biggest risk factor for dementia.

What evidence do you have that this project/service is will benefit the community and/or individuals based in the area covered by Melksham Town Council?

As noted above, we directly support 11 local people living with dementia plus their family carers within the area of benefit but the positive impact of this service will radiate out to their wider families. The benefits of this service are clear from the feedback we receive:

"Thank you both, I would be lost without your visits to my wife and my job as a 24/7 carer is a bit easier because of you both" (Husband and carer)

"He loves Debbie [support worker], she is very, very good with him and I have taken leaves out of her book and do different things with him. She has a lovely, gentle manner and is very kind with him and has such good ideas" (Wife and carer)

More broadly, this service will also help to promote an active and inclusive community across Melksham by supporting an increased level of social interaction between those living with dementia and the wider community through visits to local shops, pubs and civic amenties. This service encourages local residents living with dementia to retain their former selves by reviving previous interests and re-engaging with the wider community, as well as providing precious respite for their carers which will in turn open up opportunities for them to similarly re-engage with local civic life. One of the most pernicious effects of dementia is that your world (and that of your carers) closes in, as going outside for even the most mundane reason becomes an increasing challenge, resulting in a very real risk of social isolation. With the Council's help, we can make a real difference to the lives of people across Melksham who are living with dementia – your support WILL make a difference.

What evidence do you have of adverse effects on the community and/or individuals based in the area covered by Melksham Town Council if your project/service does not continue?

Without the charitable support for this service, we would struggle to maintain the current (high) level of coverage across the area of benefit, which would adversely affect some of the most vulnerable members of the local community.

6.Beneficiaries

How many people in total will benefit from this grant?   33

How many of the beneficiaries are residents of the area covered by Melksham Town Council?   33

Please explain how you calculated the number of beneficiaries within the area covered by Melksham Town Council?

As noted above, we currently have 11 clients with dementia who are living in the area of benefit. We have also allocated a conservative estimate of 2 other family members per client who will benefit from the respite and general improvement in their loved one's mood as a result of re-engaging with mentally and physically stimulating activities. In reality, this is a conservative estimate, as in many cases, anecdotal evidence indicates a more widespread positive impact on the wider family.

7. Financial Information

Estimated Total Cost of Project?   £3,700 @ 74 per 2-hr session x 50 sessions

Grant Amount requested?   Up to £1,000 @ £20 per 2-hr session x 50 sessions

What are your current or planned subs/fees/charges?

We charge a fee of £54 per session @ £27 p/h.

How will you spend the grant money you are applying for?

Item	Amount
Project costs of the Support Worker over >50 2-hr sessions	1,000

How will you spend the grant money you are applying for?

Source	Amount	ConfirmedY/N?
The Whinbank Trust	2,500	N
Macaulay Moat Foundation	2,500	N
Diana Startin Charitable Trust	2,500	n

Please note: Melksham Town Council do not normally give grants for running costs unless there are exceptional circumstances.

Please include:

- **grants received and applied for from other organisations**
- **any income received from fundraising**
- **any exisiting reserves**

Please note: projects over £250 must be match funded if you are requesting over £250 (voluntary time can be counted as benefit in kind)

8. Annual Accounts

Please provide the following information from your annual accounts:

Account year Ending: March 2024

Total Expenditure: 2,380,771

Total Gross Income: 2,272,778

Balance at year end: (107,993)

Savings (Reserves, Cash, Investments)   518,219

If your savings are more than your annual expenditure, what are they for?
N/A

9. Eligibility

Please tick to confirm that this grant application meets the following criteria

Please tick to confirm that this grant application meets the following criteria

Is NOT for a private organisation operating as a business to make a profit or surplus.

Is NOT for a national organisation or charity.

Is NOT for an "Upward Funder" (e.g. a local group whose fundraising is sent to central Headquarters for redistribution.

Will NOT be passed on to any other individuals or groups (except to pay for goods and services).

Is NOT for a political or religious organisation.

Is NOT for an activity that is completely funded from another funding source.

Is NOT for loans or interest payments.

Is NOT for an organisation whose function is primarily undertaken by the Health Authority or Wiltshire Council's Social Services.

Is NOT for an organisation that discriminates on the grounds of race, religion, age, gender, transgender, sexual orientation, martial status, pregnancy or any disability.

Is NOT for any expenditure incurred or committed before confirmation of the grant (e.g. for a one-off project which has already happened).

Is the Grant requested for general or ongoing running costs such as salaries or rent?

Is the Grant requested for general or ongoing running costs such as salaries or rent?

No

10. Additional Information

Has your group/organisation previously received funding from Melksham Town Council

Yes

If Yes what year was it awarded?

2023

How much was awarded?

£1,680

What was the funding for?   Bowerhill Movement for the Mind

Is the funding for security measures?   No

Is the funding for work with vulnerable adults or children?   Yes

If Yes, do you have the support of either Adult Social Care or Children's Services at Wiltshire Council   Yes

If yes please enter the contact name   Karen Wade

11. Checklist

Please ensure the documents outlined below are attached:

Please note - applications that are missing documents will be rejected unless an explanation is provided for its absence.

Upload a copy of your governing document, (e.g. constitution, memorandum, articles of association, set of rules or trust deed)   Alzheimer Support Governing Docu... .docx

Upload a copy of your most recent accounts   Alzheimers Support Annual Accounts ... .pdf

Upload a copy of your most recent bank statement & details of any other investments/savings

A copy of your Safeguarding Policy   Pol Proc - Safeguarding Vulnerable Ad... .pdf

A copy of your Equal Opportunities Policy or Statement   Pol Proc - Equality and Diversity.pdf

A copy of your Environmental Policy (or evidence of the environmentally responsible and sustainable practices of your organisation.   Pol & Proc - Environment.doc

12. Bank Account Details

Name of Account ███████████████

Account Number ████████

Sort Code: ██████

13. Declarations

·   In accordance with the General Data Protection Regulation (GDPR), I/we agree that Melksham Town Council will process and hold personal information about me/us only in relation to my/our grant application.

·   I/we consent to my/our personal information, including that contained within this form, being stored manually and/or electronically. It will be held securely and treated confidentially for 6 years after an application is made.

·   I/we understand that it will only be accessed by authorised staff members to manage the grant application process.

·   I/we also understand that Melksham Town Council may pass details onto an official organisation where required to do so by law or contract.

·   I/we understand that my/our data will be disposed of securely 6 years after the application and that I/we have the right to correct the information at any time.

·   I/we have been made aware of my/our rights under GDPR.

·   I/we declare that the information confirmed in this application is correct and that any grant received will be applied as detailed in the request.

·   I/we declare that I/we have read the Grant Application Policy and that the application complies with the terms laid out in the Policy.

·   I/we declare that I/we have included all the requested information.

·   I/we fully understand that if I/we do not include the requested information and/or if the application does not comply with the policy, the application may be rejected.

·   I/we agree to complete and return a Monitoring Form within 6 months of receipt of any grant funds for consideration by the Finance, Administration & Performance Committee.

Signature ████████████████

Date Tuesday, April 15, 2025

Do you give consent for photos to be provided or taken of you and your organisation for use in social media, press releases and future grant marketing   Opt In

**Would you like your information
retained to be contacted about grant
opportunities from Melksham Town
Council Events**

Opt In

At Melksham Town council we understand the importance of protecting your data. To see how we process, store and look after your data, see our privacy policy on our website, https://www.melksham-tc.gov.uk/ or ask a member of the team to send you a copy. 01225 704187

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