



Public Document Pack

Melksham Town Council

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Tel: (01225) 704187

Town Clerk and RFO Linda Roberts BA(Hons) PGCAP, FHEA,
FLSCC

To: Councillor G Cooke (Chair)
Councillor C Forgacs (Vice-Chair)
Councillor G Ellis
Councillor C Goodhind
Councillor C Houghton
Councillor J Hubbard
Councillor J Oatley
Councillor T Price

10 October 2022

Dear Councillors

In accordance with the Local Government Act (LGA) 1972, Sch 12, paras 10 (2)(b) you are invited to attend the **Asset Management and Amenities Committee** meeting of Melksham Town Council. The meeting will be held at the Town Hall on **Monday 17th October 2022** commencing at **7.00 pm**.

A period of public participation will take place in accordance with Standing Order 3(e) prior to the formal opening of the meeting. The Press and Public are welcome to attend this meeting in person, alternatively the public and press may join the meeting via Zoom.

In accordance with the Council's commitment to being open and transparent; all Town Council meetings are recorded and broadcast live. The right to do so was established under the Openness of Local Government Bodies Regulations.

Yours sincerely

Mrs L A Roberts BA(Hons), PGCAP, FHEA, FSLCC
Town Clerk and RFO

Melksham Town Council
Asset Management and Amenities Committee

Monday 17 October 2022
At 7.00 pm at the Town Hall

Public Participation – To receive questions from members of the public.

In the exercise of Council functions. Members are reminded that the Council has a general duty to consider Crime & Disorder, Health & Safety, Human Rights and the need to conserve biodiversity. The Council also has a duty to tackle discrimination, provide equality of opportunity for all and foster good relations in the course of developing policies and delivery services under the public sector Equality Duty and Equality 2010.

Virtual Meeting Access

Join Zoom Meeting

<https://us02web.zoom.us/j/85737826643?pwd=dXFWY1VRNDFIYU1xVWVLYnp3LzNoUT09>

Meeting ID: 857 3782 6643 **Passcode:** 151080

Participants will be directly let in the meeting by clicking on the above link. There is no waiting room.

AGENDA

4.5 Consultation re The Pavilion in King George V Park (Pages 1 - 8)

To receive a summary from the Community Development Officer of the responses received to the King George V Park Pavilion consultation and agree the next steps. (see attached).

Melksham Pavilion Survey Results 2022

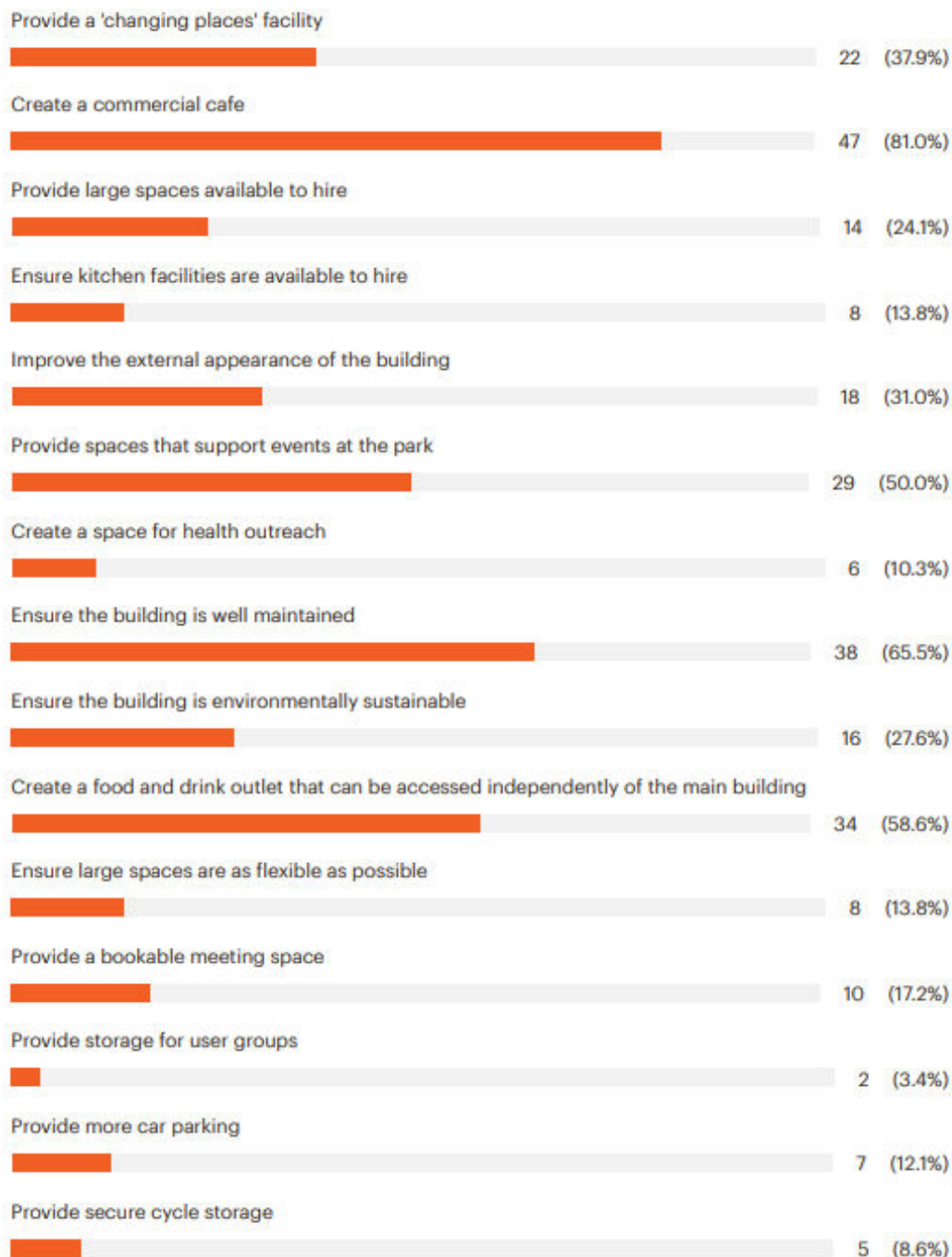
A public consultation was carried out by NVB between 25 August and 30 September 2022 on the Pavilion in King George V Playing Field.

There were display boards at the Campus, the Pavilion and the Town Hall, with paper surveys. A corresponding online survey was created through Mailchimp and the consultation was promoted through Melksham News and facebook.

There were 57 responses – 48 online, 9 on paper.

Question 1 has 57 answers (Checkboxes)

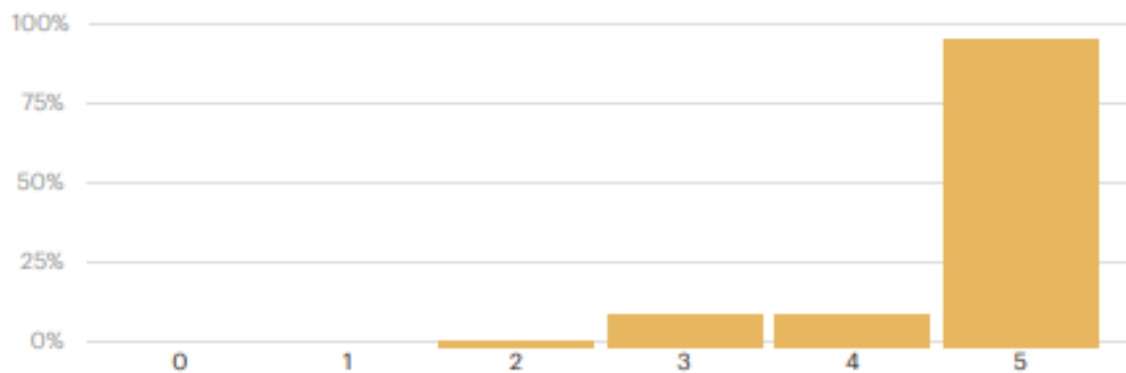
“Please pick your ‘top 5’ ingredients for the pavilion from the list below”



Question 2 has 57 answers (Range) Avg rating: 4.7



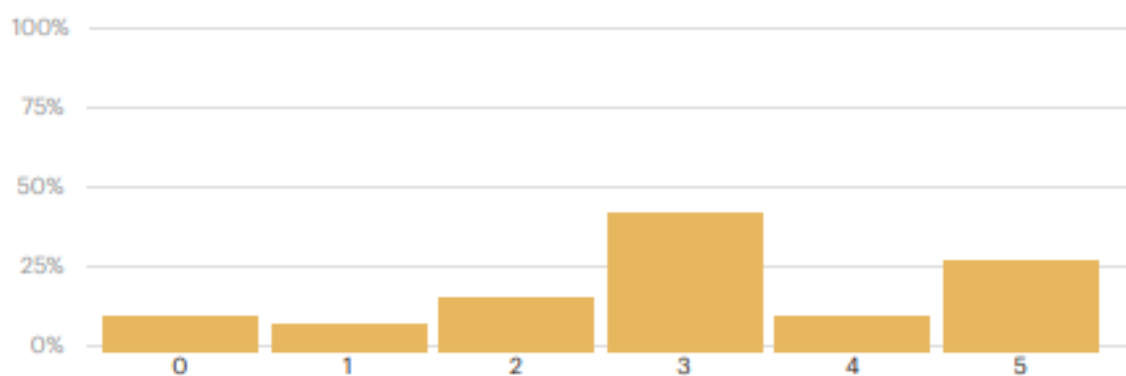
“I think the pavilion should be open for as much of the year as possible.”



Question 3 has 55 answers (Range) Avg rating: 3.0



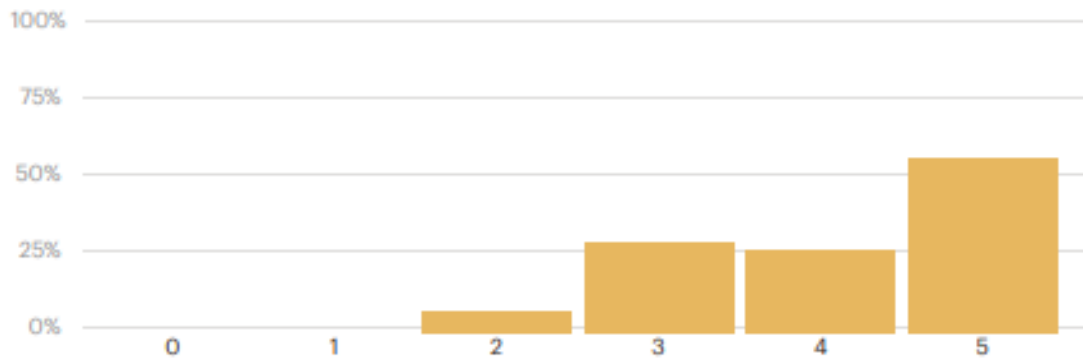
“I think the pavilion should be available for me to hire.”



Question 4 has 53 answers (Range) Avg rating: 4.1



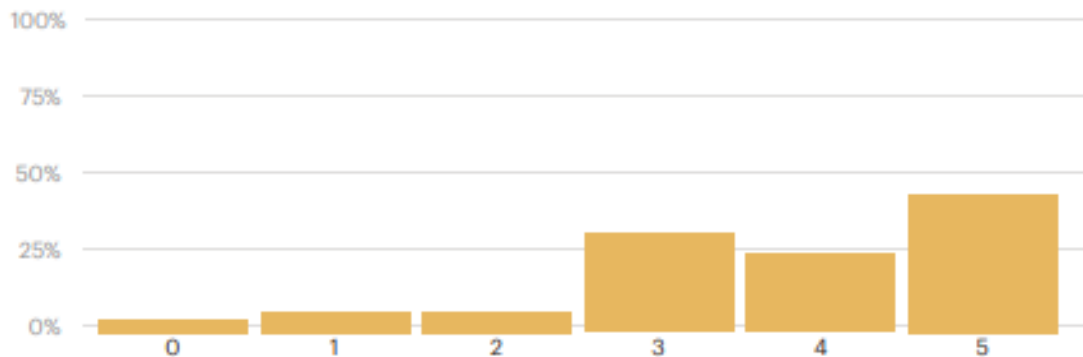
“I think it is vitally important that the building is as environmentally sustainable as possible.”



Question 5 has 56 answers (Range) Avg rating: 3.7



“I think it is critical that the pavilion is owned and controlled by Melksham Town Council for the town.”



Question 6 has 31 answers (Open Text)

“Do you have any other ideas or thoughts that you think should be considered?”

All the comments are included and a summary of the main points is as follows:

CAFÉ to include:	
Drinks	7
Snacks	6
Reasonable prices	4
Seating for café only	3
Lunch/sandwiches	2
Ice cream	2
Vending machine out of hours	2
Open regularly and consistently	1
Cakes	1
Open all year	1
Provide jobs for teenagers	1
Farm shop	1
Shop for nappies, suncream etc	1

Other	
Shade/shelter from rain	2
Mini golf	1
Lawn games	1
Car parking	1
Bike rack	1
Paddle-board hire	1
Support events in the park	1
No dogs where kids play	1
Admin office for park	1

TOILETS needed	12
All year	2
Accessible from outside	2
Splashpad only	1
Changing facilities	1
Control toilet access	1

Activities	
Community bookings (for income & community)	5
Craft workshops	1
Facepainting	1
Coffee mornings for care homes	1
youth workers/ groups	1
Drop in recycling/repair shop	1

Process	
Keep it simple/ uncomplicated	2
Don't try to do too much	2
Update look of the pavilion	2
Consult with prospective operators	1
Lease it to operator	1
Offer café out to tender	1
Sell the pavilion to be a café	1
Joined up Programme of events etc in all buildings in the Park	1

Look at examples of:	
John Coles Park, Chippenham	2
Hillworth Park, Devizes	1
Warminster	1
Alice Park	1
New Cricket Club in Melksham - group hires	1
Melksham Station Café - events	1

All comments:

- Thank you for the survey
- Main things are changing facilities, cafe/food & drinks outlet and toilets. Have a large area for hiring or to support park events would also be nice to see, a bookable meeting room for me would be optional and maybe better served as an admin office for the park/pavilion.
- It would be great if it was a space like at Hillworth Park in Devizes, providing basic drinks and refreshments. Craft workshops could be provided, as it's right by the children's park, face painting, etc. Just a general building for the community to come together, meet friends etc.
- Toilet facilities for splash pad use only
- Toilet facilities being available to access all year
- Toilet accessibility year round, vending machines,
- Toilets available with cafe or tuck shop and picnic tables. Also to be reasonably priced like chippenham Park cafe aimed at families and others to use :)
- It doesn't need to be over complicated, toilets that are open and serviced all year round. Simple drinks and snacks (more than just ice cream). I would prefer funding to be spent on creating more sheltered areas around the splash pad/park to provide shelter from sun/rain, and make longer visits to the park area more viable
- Here are some ideas you could consider:

-Coffee mornings would be a very good idea for the local care home residents as they would benefit from the social interactions and would have a positive impact on their wellbeing.

- If there is youth workers available, there could be youth groups available for the children of Melksham. The children would benefit from social interactions as well as meeting new friends, boosting their self esteem and confidence.

- hiring out the large space to outside activities for example; Zumba, brownies, scouts ect.. this would be good for the people of melksham as they would be able to get involved in a variety of activities that are available.

- I would like there to be an extended cafe/ shop to expand things for sale, Sun cream, nappies etc
- Create a great cafe, with fresh cakes, brownies etc, offerings of fresh sandwiches etc & employing school age children from 14 upwards, give them a chance aswell as opportunities to others :)
- Please avoid trying to be all things to all groups. It will not be difficult to provide a self funded cafe model as long as you don't try to run it as a 'posh' cafe like the last tenets. Keep it simple, snacks, drinks and especially ice lollys/creams. All profits reinvested into facility.
- We need a cafe which is affordable and run similar to Warminster Park. Families still want to buy drinks and food whilst watching children play. Previously the prices were to high and hence why this was not used how it was intended.
- Go to John Cole's park in Chippenham and see their cafe kiosk it's fab we definitely need something like this. Also provide more shade by the splash pad and seating areas. Easy affordable place to buy a take away lunch at the park. Including ice creams the vans are incredibly expensive. More community booking to boost income. No dogs area where the children play
- All year round cafe/tuck shop. Fairly priced, toilet facilities
- A cafe like the one at John Cole's, reasonable prices, goodies for children Etc and dog walkers/runners etc in the winter can get a hot drink on a cold day easily.
- Offering a cafe facility out to tender for an independent business to take on
- The only time I've ever been in the space was when it was temporarily a cafe last summer(?) The cafe facility did not suit the space / community at all. It was lack lustre, no community events to attract people in, toilets for parents with young children in the park, the food & drink offer was also very limited and expensive. Would be better to use the space as a mixed community space, also available for hire / events for small and larger groups - including free hire & use of the space for all to attract people in. Something more along the lines of the

a community Hub cafe at Melksham train station with maker spaces, and encouraging groups to use it for diverse reasons, cinema evenings, book groups, knitting groups. There are lots of sports and leisure facilities in and around the park, but no uniting force to give information about who can use them and how. A more joined up approach, running activities and events, pop-ups in the park might help with instruction in the pavilion as well as the canoe club.

- Toilets either at the venue or added to the venue are a must. This would help on a day to day basis and when the field has events on.

Making the outside of the building look updated and stylish would make it more inviting.

Could it be a place to hire paddle boards for the river as an attraction?

Could it have a farm shop attached for local produce to be sold?

-
- Toilets and baby changing space for splash pad when building/cafe is shut.
- I believe the proposal from Alice Park in Bath should be reconsidered and this has been sent to the Parks Working Group.
- Controlled/limited access to toilets.

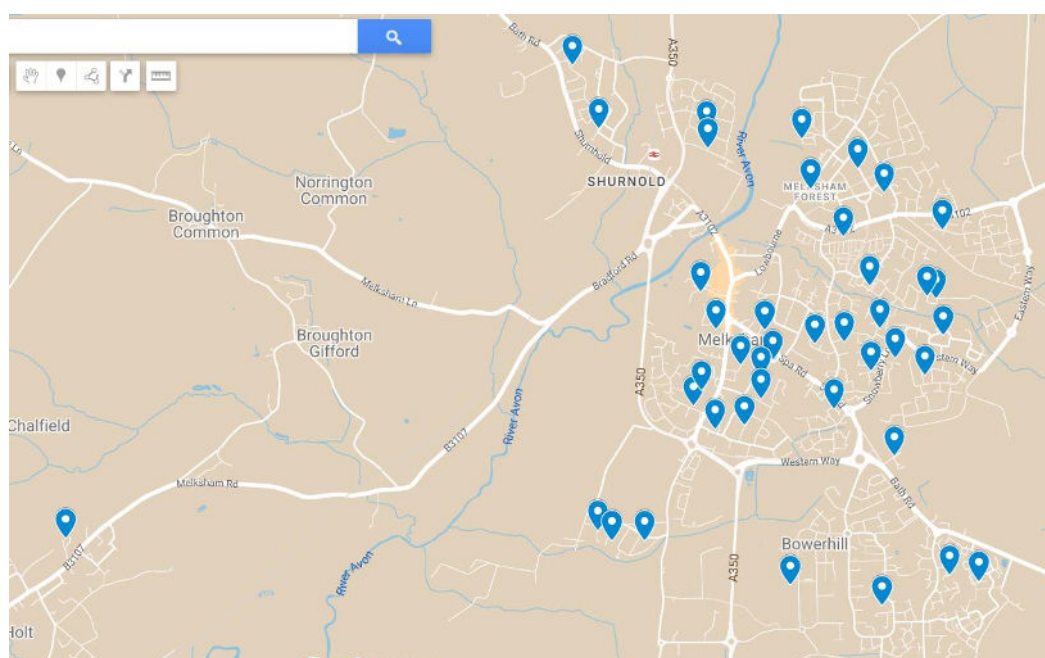
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I am keen to see something happen but I'm opposed to decisions on the building being made without consultation with prospective operators who may come forward. I worry about trying to do too much with this building and restricting it's value in helping to make the Park a destination.

- The George V pavilion could be used by multiple groups. Parkrun previously shared it with, the cricketers, diet groups etc. A "drop in" once a week for a repair/recycling base would be good. The new cricket pavilion by the campus is successfully used by art groups, toddler groups, dog training, cricket teas, a bar and a meeting place etc. If the new cricket club can be used successfully, we can hopefully learn from them how to create a thriving hub in George V Pavilion for Melksham.
- There seems to be a meeting places used and unused all over Melksham. This needs to be a cafe/shop for park users. It is crying out for it and sooner its brought into use the better - icecreams, crisps, drinks, healthy alternatives. Does it not need to be open al year, but does need to be open regularly and consisttely. PLEASE get on with it. Revenue is being lost and customers are disappointed and lost.
- I think that the pavilion should be sold to someone to make a proper cafe. The council should keep the splash pad and pump room only.
- Toilets and changing facilities need to be accessible from the outside children should not be taking water into the building when they are wet from the splashpad.
- Toilets facilities available for park users.
- Provide seating for cafe customers only.
Plus additional seating for splashpad, play area people.
Needs for car parking spaces and a bike rack.
- If it was possible to create a mini-golf course or similar could be used for hire (also for balls/ tennis rackets etc) - large lawn games like Connect 4, Chess etc. Possible use of vending machines out of hours
- Should be leased to an operator who has control
- THERE NEEDS TO BE A LOT MORE OUTDOOR SEATING. PEOPLE TAKE PICNICS AND USE EXISTING TABLES. IF THERE IS A CAFE SOME SEATING SHOULD BE RESERVED FOR CUSTOMERS



Word Cloud showing the most common words used in the comments



Map showing postcodes of online respondents

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